



TOWN OF LOS GATOS

ARTS COMMISSION

Penelope O'Neill, Chair
Tricia Capri
Marianne Hamilton
Valerie Hopkins
Mika Storz

Jade Bradbury, Vice-Chair
Mary Curtis
Jonathan Knowles
David Stonesifer

TOWN OF LOS GATOS ARTS COMMISSION

WEDNESDAY, APRIL 9, 2008

PLEASE NOTE TIME CHANGE: 3:00 P.M.

**Neighborhood Center
208 East Main Street
Los Gatos, California**

PARTICIPATION IN THE PUBLIC PROCESS

The Town of Los Gatos strongly encourages your active participation in the public process, which is the cornerstone of democracy. If you wish to speak to an item NOT on the agenda, you may do so during the "Verbal Communications" period. The time allocated to speakers may change to better facilitate the Arts Commission meeting.

The purpose of the Arts Commission meeting is to conduct the business of the community in an effective and efficient manner. This is done by following meeting guidelines set forth in State law and in the Town Code. Conduct which is considered disruptive during Arts Commission meetings includes, but is not limited to:

- Addressing the Arts Commission without first being recognized;
- Interrupting speakers, Arts Commission members, and Town staff;
- Continuing to speak after the allotted time has expired;
- Failing to relinquish the podium when directed to do so; and
- Repetitiously addressing the same subject.

For the benefit of the community, the Town of Los Gatos asks that you follow the Town's meeting guidelines while attending Arts Commission meetings and treat everyone with respect and dignity.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (408) 354-6888. Notification 48 hours before the meeting will enable the Town to make reasonable arrangements to ensure accessibility to the meeting. [28 CFR 35, 102-35.104]

ROLL CALL

APPROVAL OF MARCH 12, 2008 MINUTES

(Attachment 1)

COMMUNICATIONS

Verbal (Three minute time limit per speaker for subjects not agendized)

Written

MUSIC IN THE PARK: STATUS REPORT (Hopkins)

(Attachment 2)

COMMITTEE REPORTS: Status Reports

Steering Committee (O'Neill)

A. Council/Commission Retreat, Review Questionnaire

(Attachment 3)

Art in the Council Chambers – Status Report (Bradbury)

Community Grant Evaluation (O'Neill)

Catwalk – No Report (O'Neill)

LIAISON REPORTS (Networking the Arts)

(Three minute time limit per report)

ADJOURNMENT

Adjourn to Wednesday, May 14, 2008.

Attachments

1. March 12, 2008 Minutes
2. MIP Agenda
3. Draft Questionnaire

ATTENDANCE: Please contact the Commission Chair or the Community Services Department at (408) 354-6888 if you are unable to attend. The current Town Attendance Resolution states that any commissioner who is absent from four regular meetings held in a twelve month period, shall surrender his or her office on the Commission.

MIP
April 9, 2008

- A. Marketing Materials – changes to graphic artist 4/11/08
 - Identify in-kind donations/sponsors
 - Identify special contributions
 - Band description
 - Poster information
- B. In-kind donations – box lunches for performers
- C. Communications Committee
 - Barricades - \$30 each (6)
 - Sponsor Survey
 - Web
- D. Akeena Solar – informational only
 - Akeena Solar to provide power for June 22nd and August 31st concerts
- E. Commissioners sign up for concerts



2008 RETREAT QUESTIONNAIRE

DRAFT

Commission/Committee: | **Arts Commission**

<u>Arts Commission</u>	<u>Length of Term</u>	<u>Term Expires</u>
Penelope O'Neill	3 years	12/31/10
Jade Bradbury	3 years	12/31/10
Tricia Capri	3 years	12/31/08
Mary Curtis	3 years	12/31/08
Marianne Hamilton	3 years	12/31/09
Valerie Hopkins	3 years	12/31/09
Jonathan Knowles	3 years	12/31/10
David Stonesifer	3 years	12/31/08
Alison Mika Storz	3 years	12/31/09

Meeting Information

Date: 2nd Wednesday of every month

Time: 4:00 p.m.

Location: 208 E. Main Street

Staff: Regina Falkner, Community Services Director

2008 Retreat Questionnaire Arts Commission

Major accomplishments of the past year.

Successfully staged ten Music in the Park (MIP) concerts, including July 4th event.

The Commission raised funds to offset all direct costs and increased its fund balance. Feedback received from audience members through surveys distributed and collected at the concerts was generally very positive. Each concert in this series serves approximately 2500-3500 people.

Following is the projected budget for the 2008 concert series:

Committee raised \$57,050

Committee reserve \$28,369

MIP Expenses, \$52,032

The Town contributes approximately \$12,000 in Staff time to support MIP

Coordinated six Art in the Council Chambers exhibits and artist receptions.

Art in the Council Chambers (AICC), conceived to "display and promote the work of local artists," has been in operation for nearly two decades. In 2007, AICC exhibited four local art groups (Los Gatos Art Class, Senior Art Class, Los Gatos Saratoga Photo Club, and Los Gatos Art Association) and two exhibits engaging pairs of local artists (Sandy Okita/Sterling Hoffmann and Kisa Harris/Ricki Nelson.) The community reach of the AICC program has been expanded by the regular KCAT TV airing of Town Council and Planning Commission meetings which capture the art work. Postcards and postage to publicize the event are paid by the Town. This event serves approximately 60 to 100 people each reception.

Cost for postcards and postage - \$1,600

Community Grant funding process for art agencies serving Los Gatos residents.

A four person sub-committee is responsible for reviewing the grants and forwarding a recommendation on to the Commission for consideration.

FY 2008/2009 applications were from five agencies, amount requested: \$12,000

FY 2008/2009 Committee Status Quo recommendation: \$8,500

FY 2008/2009 Evaluation committee preferred recommendation: \$9,300

Funds are expected to remain static in the near term.

Networking the Arts.

In order to stay informed about community trends, issues and needs, the Commission assigns commissioners to contact eleven local art agencies at least once during the year. These agencies have requested Grant monies in the past. Information obtained during the conversation is shared at the AC meeting and helps guide funding decisions.

Halloween Catwalk held last Sunday in October.

Providing an artistic opportunity for children under 12 to display their creativity through costume design and theatrical expression. The event offered each child a chance to display their costume during a parade around the Civic Center, to act the part of their chosen character, to see a paid entertainer, and an eleven year old piano prodigy. Flashing light rings were given out and the Police K-9 attended.

Town Council allocated \$1,000

Event served approximately 100 people.

Proposed projects for upcoming year.

A "Fresh Paint" project (based on a Plein Air-type event with no judging, no awards, and inclusive of all ages and skill levels) was re-considered by the AC earlier this year. The Arts Commission voted against pursuing this event, but agreed to support the Los Gatos Morning Rotary in their Plein Air Festival set for Spring 2009. There are no additional projects planned for the coming year. The Arts Commission has three new members and a full schedule at this time. We have MIP from June through September, the Catwalk in October, and "Art in the Council Chambers" six times a year.

Issues specific to Commission.

The Arts Commission is requesting to be relieved of 4th of July responsibilities including \$5,000 we raise for this event and \$4,000 for miscellaneous fees.

What training would be beneficial to the Commission?

Continue to provide Commissioners the opportunity to participate in the two Leadership Los Gatos sessions. Vice Chair attended Leadership Los Gatos session entitled, "Introduction to Town Government." The AC appreciates the Town Manager's annual budget presentations and requests that those be continued. A majority of Commissioners attended the February Commissioner training and encourages the Town to continue those trainings.

Questions and comments for the Council.

Overall, the Arts Commission was again delighted with the level of community participation at our events in the past year and we look forward to even greater success in 2008.